

Syllabus „PM Advanced“-Training

The modules listed below can be booked as a complete package or as half-day partial packages ("deep dives") according to individual selection/preferences.

Best of two worlds: hybrid projectmanagement

- Classic vs. agile projectmanagement
- Agile environment & mindset
- SCRUM framework
- Hybrid projectmanagement

Artificial Intelligence in project management

- Concrete use cases
- Useful application tips for better working results with AI
- Mastering project excellence with AI

Changemanagement

- General dimensions and core factors of change
- When you want to turn the ship around, remember ...
- Enabling people to change
- Phases of change
- Change kaleidoscope
- Keys to leading successful change

Intercultural collaboration

- Intercultural competence is not a one-way street.
- How to turn small talk into smart talk
- Bridging cultures
- „Let's talk FAT'n SAT.“

PM toolbox for sales and proposal managers

- "Dealmaker vs. Realmaker"
- Proposal vs. project mandate
- Tips & tricks for successful Kickoff-Meetings
- Operational excellence for sales and proposal management

Project status and progress reporting for developers

- Key components and progress metrics for your status reports
- Transparent reporting on deliverables, milestones and budgetary aspects
- How can I enhance my reports by catchy charts and convincing graphs?
- How to communicate issues and blockers?

Contract- & claimmanagement

- Why contract and claim management?
- Prevention, identification, tracking and documentation of claims (tips & tricks)
- How can I avoid contractual penalties and minimize claims?
- How do I tell it our customers?
- Evaluation of claims to avoid flaws in future projects

Soft skills

- Self-reflection: Your lifeline
- Reality check: Your character, personality and values
- The „play to win“-mantra
- Mastering resilience: Unlock your inner strength for you and your team.
- Establishing a team contract
- Identifying and managing your “crown jewels”
- Stress vs. time management: “Work smart – not hard”

Trainer

Dr. Marco Benkert has a comprehensive repertoire of practical experience with more than 20 years of project management positions for complex international projects and more than 5 years of disciplinary leadership responsibilities in project-based organizations, including head of customer project management department.

He is a certified Trainer® (GPM), Business Coach® (IHK), Senior Project Manager® (IPMA), Project Management Professional® (PMI) and Scrum Master® (Scrum.org).